



**Reverse Medical Corporation**

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## **Reverse Medical Corporation Announces Strategic Alliance in Asia**

Irvine, California – Tuesday, April 6, 2010 - **Reverse Medical Corporation** today announced it has entered into a strategic partnership agreement with Getz Bros. & Company, Inc., for distribution of Reverse Medical devices throughout the Pacific Rim. Getz is an international marketing and medical distribution services company with over 50 offices in 24 countries around the world, and has an excellent reputation for global distribution. Commenting on the Agreement, Reverse Medical President and Chief Executive Officer Mr. Jeffrey Valko stated, “We are extremely pleased to have Getz Bros. as our strategic partner and investor. The depth and strength of the Getz network throughout Asia will greatly assist Reverse Medical in developing a leadership role in revascularizing patients experiencing Acute Ischemic Stroke. I am honored by Getz recognition of the unique differentiating value from the Reverse Medical technology, and the promise for market leadership worldwide. We are actively developing similar partnerships for European distribution as well.”

Further commenting, Getz President Mr. Ray Simkins added, “We are truly impressed by the innovation of Reverse Medical and the speed with which they’ve achieved product development, regulatory approvals, compelling evidence of human use and commercial readiness. Getz believes the worldwide market for medical devices to revascularize patients experiencing Acute Ischemic Stroke remains vastly under-penetrated, with significant opportunity for advanced technology adoption and growth.” The Company plans to generate sales from several Pacific Rim regions by end 2010.

Stroke is an often debilitating event that affects blood flow leading to and within the brain, and occurs suddenly in millions of people per year worldwide. Stroke is the number three cause of death in the US, behind diseases of the heart and cancer. An ischemic stroke occurs when a blood vessel that carries oxygen and nutrients to the brain is blocked by a clot.

Reverse Medical was founded and incubated by The MedFocus Fund in Irvine, California in 2007. Reverse has developed a number of patented technologies for both treating and preventing Acute Ischemic Strokes in patients where few treatment options remain.

For additional information contact:

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